First Circular

2ND NATIONAL RHETORIC COLLOQUIUM
“Codes of persuasion: Past and Present”

AND

1ST INTERNATIONAL CONFERENCE ON RHETORIC AND INTERDISCIPLINARITY
March 21-23, 2013

Universidad Nacional de Cuyo, Facultad de Filosofía y Letras (College of Arts and Letters)
Centro Universitario
Mendoza-Argentina

OPENING PLENARY SESSION

MARC ANGENOT
(McGill University, Canada)
CALL FOR PAPERS

The Argentine Rhetoric Association is now welcoming submissions for its 2nd National Rhetoric Colloquium, “Codes of persuasion: Past and Present” and the 1st International Conference on Rhetoric and Interdisciplinarity. Both events will take place at the Universidad Nacional de Cuyo, Mendoza (Argentina), March 21-23, 2013.

COLOQUIUM AND CONFERENCE SCHEDULE

a) Plenary Sessions.

b) Individual Panel Sessions. Individual presentations will be 15 minutes in length, followed by a 5 minute Q&A period.

REGISTRATION

Please send completed registration form, along with your abstract to: iicoloquio@torica@gmail.com

Deadline October 1, 2012

Registration Form:

Last name:
Name:
Address: City/State: Zip Code:
E-mail:
Institutional Affiliation:
Academic Appointment (i.e., Prof, Asst Prof, etc):
Category: Attendee [ ] Presenter [ ]

GUIDELINES FOR SUBMITTING ABSTRACTS

- Abstract length: maximum 300 words.
- Please include a discussion of your theoretical and methodological framework, research question and preliminary results (be as detailed as possible).

**Format:**
- Times New Roman 12-point font, single-spaced throughout.
- Above your abstract, include the following contact information:
  - First Line: Presentation title in bold, centered, and capitalized.
  - Second Line: Last name, First name (Right-justified; LAST NAME in caps)
  - Third Line: Institutional affiliation
  - Fourth Line: Email address